

Maine Revised Statutes
Title 10: COMMERCE AND TRADE
Chapter 501: WEIGHTS AND MEASURES LAW

§2627. ADVERTISING PACKAGES FOR SALE

Whenever a packaged commodity is advertised in any manner with the retail price stated, there shall be closely and conspicuously associated with the retail price a declaration of quantity as is required by law or regulation to appear on the package. Where a dual declaration is required, only the declaration that sets forth the quantity in terms of the smaller unit of weight or measure need appear in the advertisement. [1973, c. 91, §10 (NEW).]

Whenever a package commodity or consumer commodity, as defined in Title 7, section 523, subsection 3, is advertised for retail sale, there must be a declaration of the price of the item either on each individual item, on the shelf where the item is located or on a placard or sign immediately adjacent to the item. [2009, c. 192, §2 (NEW).]

SECTION HISTORY

1973, c. 91, §10 (NEW). 2009, c. 192, §2 (AMD).

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